December Holiday Productivity Drop



Research conducted and validated by third-party Data Science team, in partnership with the Prodoscore Research Council

Published January 24, 2022

prodoscore.com/prodoscore-research-council/



Prodoscore Data Set

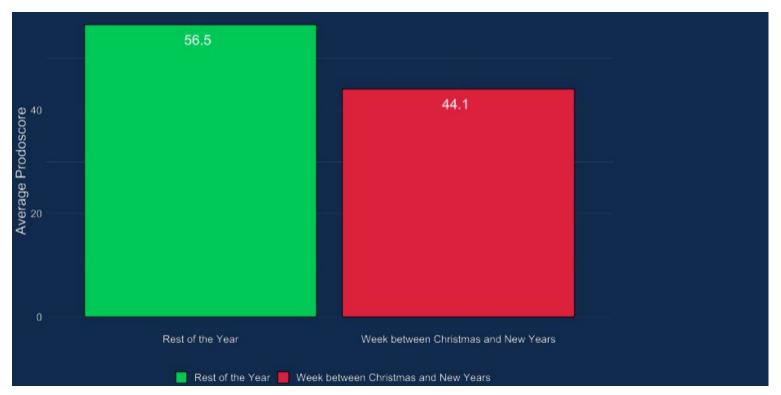
TIMEFRAME: December 26, 2021 - January 2, 2022





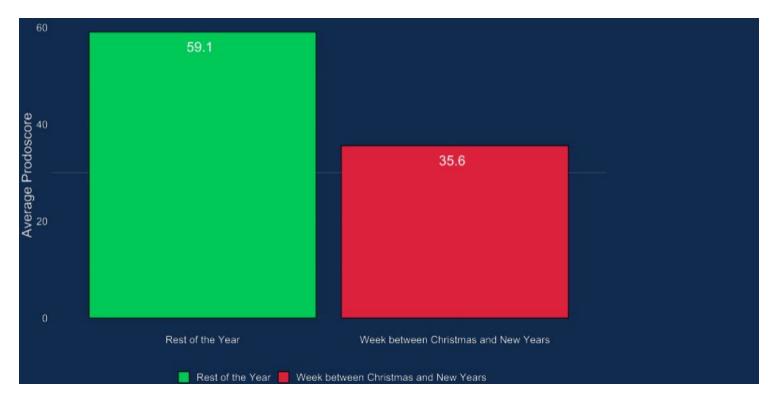
2020 Productivity

Productivity dropped during the week between Christmas & New Years compared to the rest of 2020.



2021 Productivity

Productivity dropped during the week between Christmas & New Years compared to the rest of 2021.



Holiday Time 2020 vs. Holiday Time 2021

When comparing holiday productivity year over year, there was a decrease in 2021.

